



2017 GULF STATES ASC CONFERENCE

JUNE 21-23, 2017 | THE RITZ-CARLTON, NEW ORLEANS



**GULF STATES
ASC CONFERENCE**

REGISTRATION BROCHURE

This conference brings together ambulatory surgery center administrators and other staff members from across the South.



AN INVITATION TO ATTEND



Join us at the Gulf States ASC Conference this summer for one of the most comprehensive ASC conferences in the South!

WE KNOW WHAT YOU WANT!



Casual setting where you can meet and get to know other attendees in the ASC industry.



Explore new products and technology with prominent vendors and service providers.



Learn from some of the nation's leading speakers and exchange best practices to solve your daily challenges.



And have fun all in the same place!

This conference is sponsored by the ASC associations from Alabama, Arkansas, Louisiana, and Mississippi.

FEATURED SPEAKER

TINA GUILLOT

FRIDAY, JUNE 23 – 8:45 A.M. – 9:45 A.M.

Tina Guillot holds a degree in Management and Organizational Communication. She is an inspirational and humorous speaker and also provides speech-writing and coaching services. Tina is a professional emcee and a certified trainer and life coach with the John Maxwell Team. She has 30 years of experience in the corporate world as a technical writer and document control manager and is a contributing writer of "101 Great Ways to Compete in Today's Job Market." Just prior to opening her business, she spent nine years as the Program Controls lead for the Submerged Roads and Paths to Progress programs, dedicated to repairing the Federal Aid eligible roadways in Southeast Louisiana following Hurricane Katrina.

She has been a member of Toastmasters International, a non-profit organization dedicated to helping individuals grow in their communication and leadership skills while improving their self-confidence. She is an active member of the St. Bernard Parish Business and Professional Women's organization and serves on the Individual Development Program Committee. She is also active at her church where she serves as co-chair of the Evangelism Committee.



SPECIAL EVENTS

WELCOME RECEPTION WITH EXHIBITORS

WEDNESDAY, JUNE 21, 2017

5:00 P.M. – 7:00 P.M.

Mix and Mingle! Join us for a welcome reception with live music, food, and drinks. Let the Good Times Roll! Located in the Exhibit Hall, the reception allows attendees to greet colleagues while taking in the trade show vendors.



GSC AFTER HOURS

Following the state association meetings on Thursday, there will be a “GSC After Hours” event in the Davenport Lounge at The Ritz-Carlton. Come enjoy networking with the ASC industry from several states as well as our supportive exhibitors! There will be music and a limited hosted bar.



CONFERENCE LOCATION

Located at 921 Canal Street, New Orleans, LA, The Ritz-Carlton, New Orleans offers guests a luxurious retreat in the heart of the city. From its premier location on the edge of the French Quarter, the hotel’s location provides guests easy access to most of the city’s popular and unique attractions. The hotel features a world-class spa, a signature restaurant, impeccable service and exceptional amenities.

To make reservations at The Ritz-Carlton, New Orleans, please call 800.826.8987 and let them know you are with the “Gulf States Conference” to receive the negotiated room rate of \$189. Rooms are available on a first come, first served basis and must be reserved prior to May 31, 2017 to receive the conference rate.



SCHEDULE OF EVENTS

WEDNESDAY, JUNE 21, 2017

- 4:00 p.m. – 7:00 p.m. **Attendee Early Registration**
- 5:00 p.m. – 7:00 p.m. **Network Reception and Exhibit Hall Opening**

THURSDAY, JUNE 22, 2017

- 7:45 a.m. – 8:15 a.m. **Breakfast in Exhibit Hall**
- 8:15 a.m. – 9:45 a.m. **Life Safety Compliance**
Bill Lindeman, WEL Designs, PLC
The adoption of NFPA 2012 Life Safety Code means new operational requirements for all ASCs including retroactive modifications in existing facilities. Add to that CMS-specific mandates and physical environment compliance is even more complex. In this session, attendees will receive an overview of changes to facility requirements for ASCs and guidance for organizing your operational standards, processes, and documentation.
- 9:45 a.m. – 10:45 a.m. **Refreshment Break/Networking in the Exhibit Hall**
- 10:45 a.m. – 12:15 p.m. **CMS Requirements for ASCs – Updated Surveyor’s Worksheet**
Phenelle Segal, RN, CIC, Infection Control Consulting Services LLC
Infection prevention in the ASC setting continues to be a large area of focus for CMS and this session will discuss the changes made to the surveyor’s worksheet in 2015. Each item listed on the worksheet will be addressed in detail and will include ongoing deficiencies noted during onsite visits.
- 12:15 p.m. – 1:15 p.m. **Buffet Luncheon in the Exhibit Hall**
- 1:15 p.m. – 2:15 p.m. **National Update**
*Kara Marshall Newbury, Regulatory Counsel
Ambulatory Surgery Center Association*
ASCs must stay current on regulatory developments or face citations. Learn about recent changes to Medicare regulations and how they could impact your daily operations.
- 2:15 p.m. – 3:00 p.m. **Dessert Break in Exhibit Hall and Door Prizes**
- 3:00 p.m. – 4:00 p.m. **Top Ten Risks for Ambulatory Surgery Centers**
Tracy Calvert JD, Surgical Care Affiliates
This session will identify the most frequent causes of medical malpractice claims against ambulatory surgery centers, list the three regulatory agencies most likely to bring legal action against ambulatory surgery centers, and discuss three risk management interventions to reduce the possibility of legal action against ambulatory surgery centers.
- 4:00 p.m. **Individual State Programming for Alabama, Louisiana and Mississippi**
- 5:30 p.m. – 6:30 p.m. **GSC After Hours Event**

SCHEDULE OF EVENTS

FRIDAY, JUNE 23, 2017

8:00 a.m. – 8:45 a.m. **Networking Breakfast**

8:45 a.m. – 9:45 a.m. **Keynote – Heroic Leadership...**

Tina Guillot

Every one of us has leadership abilities and capabilities that can be developed and nurtured to truly make a difference in the lives of everyone we encounter on a daily basis. Through Tina Guillot's personal stories and specific examples, you will learn how to find the leader within. You will see how your actions and reactions can touch the lives of those around you and you will be inspired to make every minute of your life count! This is a critical message for everyone, and that is "There's a hero in each of us."

9:45 a.m. – 10:15 a.m. **Refreshment Break**

10:15 a.m. – 11:15 a.m. **Price Transparency: Disrupting the Status Quo**

*Chris Markford, CASC, Orthopaedic Surgery Center of Clearwater, FL
Free Market Medical Association*

Learn how introducing a transparent bundled pricing strategy to your current business model can increase volume with minimal cost while also extending positive benefits beyond the facility and to the physicians and customers you serve.

11:15 a.m. – 12:15 p.m. **OAS CAHPS : What You Need to Know**

*Ann Shimek, RN, MSN, CASC
United Surgical Partners International*

During this session, you will be provided an overview of what OAS CAHPS is and the steps that you need to implement at your facility in order to meet the regulatory requirements on January 1, 2018 as well as the penalty for not being compliant. We will review the components of the survey as well as the process of how the survey is conducted and how you will be able to manage the process at your center.

12:15 p.m. **Closing Remarks**



NEW ORLEANS ATTRACTIONS



Nicknamed the “Big Easy,” it’s known for its round-the-clock nightlife, vibrant live-music scene and spicy, singular cuisine reflecting its history as a melting pot of French, African and American cultures. Embodying its festive spirit is Mardi Gras, the late-winter carnival famed for raucous costumed parades and street parties. New Orleans also has a strong cultural and spiritual history to explore.

USEFUL VISITOR WEBSITES

New Orleans Convention and Visitors Bureau
www.neworleanscvb.com

New Orleans Online
www.neworleansonline.com

REGISTRATION FORM

2017 GULF STATES ASC CONFERENCE & TRADESHOW

June 21-23, 2017 | The Ritz-Carlton, New Orleans

Name _____

MD RN# _____ Other _____

Company/Center _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

REGISTRATION INFORMATION AND FEES

Gulf States Conference Full Registration Includes:

All presentations on Thursday & Friday, Wednesday Night Reception, Thursday & Friday Breakfast, Thursday Lunch, Thursday Night Event and Trade Show access.

GULF STATES MEMBER REGISTRATION

Members of the Alabama Association of Ambulatory Surgery Centers (AAASC), Arkansas Ambulatory Surgery Association (AASA), the Mississippi Ambulatory Surgery Center Association (MASCA) or the Louisiana Ambulatory Surgery Center Association (LASCA)

- Registration on or before May 31, 2017 \$425/person
- Registration after May 31, 2017 \$475/person

GULF STATES NON-MEMBER REGISTRATION

Centers who have not yet joined their state association qualify for this registration.

- Registration on or before May 31, 2017 \$525/Person
- Registration after May 31, 2017 \$575/Person

PAYMENT INFORMATION

If you would like to pay with a credit card (Visa, MC or AMEX), please register online at www.gulfstatesasc.com. If paying by check, please make checks payable to the Gulf States Conference and mail the form with a check to: GSC, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.

REFUND POLICY

Written notification is required for all refunds and must be received at the GSC office by May 31, 2017. Written refund requests received by May 31, 2017 will receive a refund minus a \$25 administrative fee.

No refunds will be issued after May 31, 2017.

SPECIAL NEEDS

Please call the GSC office at 888.526.9450 by May 31, 2017 if you require any special accommodations or assistance.

QUESTIONS?

Contact the GSC office at 888.526.9450 or by email to tammy@ascmember.org.

CE INFORMATION

This program is approved for 9.6 hours of continuing education through the Montgomery Surgical Center which is an approved provider of continuing education by the Alabama Board of Nursing ABNP0501.
Exp 7/12/19.

This program is approved for 8.0 hours of AEU credit by BASC Provider #1201.

Register online at www.gulfstatesasc.com



GULF STATES ASC CONFERENCE

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Tallahassee, FL 32312

Phone: 888.526.9450

Fax: 850.907.1288

www.gulfstatesasc.com

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